



Ideas to Impact - Climate Information Prize, Kenya, 2015-2018



THE CHALLENGE

Climate information services (CISs) can provide vital data, including temperature, rainfall, and wind conditions, to farmers to help prepare them for climate variability and make informed decisions about their work and crop output. In rural areas across the Global South, access to CISs can be limited and local farmers are unable to benefit from these services. Data is often of poor quality and the specific needs of these farmers are often not considered. Ideas to Impact, in collaboration with the FCDO, developed a challenge to develop new, accessible CISs and raise overall awareness of these services among farmers

BLUE GLOBE'S APPROACH & STRATEGY

As a partner of the Ideas to Impact programme, Blue Globe advised on the creation and facilitation of the challenge, as well as judging and evaluating the submissions. With large amounts of funding and prize pots, as well as a lengthy timeline, the Climate Information Prize was a crucial opportunity to demonstrate Blue Globe's international experience and connections in the African continent. Seeking to improve overall awareness of CISs and the value of this information, Blue Globe's strategy sought to expand the solver base and promote best practice among both challenge participants and organisers.

The winners of the prize received significant funding and a wide-scale recognition and promotion through the Ideas to Impact Programme. Blue Globe built on their previous knowledge of recognition prizes to shape the success of the Adaptation at Scale prize.

OVERALL RESULTS

The Climate Information Prize and support from Blue Globe resulted in 18 CISs being developed, including web/mobile applications providing real-time weather information and face-to-face training programmes in sustainable agriculture. The prize facilitated partnerships and networks between participants working across Kenya in relevant industries, creating a strong relationship between participants and various Kenyan government agencies. Blue Globe Innovation worked to evaluate the results of the Ideas to Impact programme and create a robust evaluation framework to use towards future programming.